

**What is claimed is:**

1. A seat assembly for use in an automotive vehicle comprising:  
a generally horizontal seat cushion;  
a seat back pivotally coupled to said seat cushion for movement between an upright seating position and a folded flat position overlying said seat cushion, said seat back including a front face facing said seat cushion and an opposite rear face;  
a seat back panel fixedly secured to said rear face of said seat back and having a support surface for supporting a load above said seat back in said folded flat position; and  
at least one hook secured to said seat back panel and arranged to project downwardly from said seat back in said upright position to prevent usage and project upwardly from said seat back in said folded flat position for use in supporting articles on said seat back panel.
2. A seat assembly as set forth in claim 1 wherein said hook includes a slanted portion projecting outwardly and downwardly from said seat back panel when said seat back is in said upright seating position.
3. A seat assembly as set forth in claim 2 wherein said hook includes a retaining portion projecting from said slanted portion and generally perpendicular from said seat back in said folded flat position to define a space between said retaining portion and said seat back panel for securing articles to said hook.
4. A seat assembly as set forth in claim 3 wherein said seat back panel includes a pair of elevating support panels spaced from said rear face of said seat back and attached thereto by at least one clip.
5. A seat assembly as set forth in claim 3 wherein said seat back panel includes a connection piece fixedly secured to said rear face of said seat back and extending outwardly and generally perpendicular to said seat back.
6. A seat assembly as set forth in claim 5 wherein said seat back panel includes a support surface piece extending from said connection piece

generally parallel to said seat back to support a load spaced from said seat back in said folded flat position and defining a cavity between said support surface piece and said seat back for providing stowage therebetween.

7. A seat assembly as set forth in claim 6 wherein said seat back panel includes a pair of hooks projecting from said connection piece of said seat back panel for use in said folded flat position.

8. A seat assembly as set forth in claim 7 wherein said seat back panel includes at least one opening extending through at least one of said connection piece and said support surface piece for retaining an article along said seat back.